

Ronald E. Springer
Author/Philosopher of *Moral Armor*

2007/2008 Fee Schedule

COLLEGE AND UNIVERSITY MARKET ONLY

NORTH AMERICA (*Includes Canada and Mexico*)

Keynotes and Seminars (up to 3 hours).....\$2,500

SOUTHEAST MICHIGAN (*No travel or lodging fees*)

Keynotes and Seminars (up to 3 hours).....\$2,500

INTERNATIONAL

Keynotes and Seminars.....\$7,500

MULTIPLE PROGRAMS

50% discount for additional programs booked **for the same day at the same event**. For example, the first program is contracted at full price with additional programs contracted at half price. **Block-bookings** among multiple schools enjoy the following schedule: 2 within 3 days: \$2200, 3 within 5 days: \$2000, 5 within 7 days: \$1800.

MEDIA AND PUBLICITY

In order to create excitement and awareness of Mr. Springer's appearance at your event, he is happy to fulfill media requests when his schedule allows.

TRAVEL EXPENSES

Travel expenses are in addition to the speaking fee. Travel expenses include coach airfare and hotel accommodations (queen, non-smoking, guaranteed late arrival), meals and ground transportation in host city. A \$75 per diem is also charged to cover ground transportation to/from home airport, tips and meals while traveling. To simplify bookkeeping, we request that hotel room charges be billed directly to the organization's master account. When Mr. Springer's schedule includes more than one program on the same tour, expenses will be prorated.

HOLDING AND CONFIRMING DATES

Dates can be held for up to 3 days. To secure a date, a program agreement will be issued by fax. This agreement needs to be executed and returned by Fed Ex including a 50% deposit. The remaining 50% balance is due two weeks prior to the appearance.

DISCOUNTS ON BULK PRODUCT PURCHASES

Please inquire about special pricing for group purchases of books and CD programs. For example, educational materials can be provided to *all* attendees at up to 50% off the individual "back of the room" rates.

RECORDING THE PRESENTATION AT YOUR EVENT

If you wish to video or audio tape Mr. Springer's presentation, you must sign a release. There are two agreements: one is if you wish to use the recording for archival purposes only. The other is for those who wish to make the recording available to attendees or other organization members for a period of time (either video or audio).

For more information, visit www.MoralArmor.com or contact Ronald E. Springer at 586-954-0194.