



www.MORALARMOR.COM

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Addressed to:
The Colleges and Universities of America

Dear Sir/Madame,

Spring 2008

At college age, I heavily pursued personal development books for living a successful life: time management, business, leadership, you name it. But very few mentioned the moral implications, and *most* avoided the subject blatantly. Lacking moral clarity in my youth was silently devastating. I was growing more *able*, but I yearned for the personal recognition from being a good person and doing good things. What I experienced was the exact opposite.

After “giving everyone the benefit of the doubt”, “not judging”, “sacrificing myself to others”, and being “selfless”, I was at wits end. I was being *eaten alive* by the very moral code that was supposed to make my life better. Worse yet, when I pursued a *rational* understanding of moral principles, I was met with ridicule, threats and sometimes even violence.

I stepped out, delving into Eastern and Western philosophy, theology and political writings from Marx to the Founding Fathers of America. Weeding out the good from the bad, I saw that while mankind had the reasoning to define an ideal society, it wasn’t clear enough for *everyone* to understand, nor was it *integrated* into a logical whole.

After ten years of development, my first book, *Moral Armor*, aims to boost moral clarity for individuals and *reunite* our society from its many sectarian differences, finding confirmation *through nature itself*. As the world’s first fully-integrated moral philosophy, it spans the individual, social, artistic and institutional realms--the full range of human action. As a result, I’ve appeared on many radio shows around the nation, among them *The Mitch Albom Show* of ABC, NBC and Fox News radio affiliates, including enjoyable interviews with clergymen.

I’d like to offer your students the opportunity *and the relief* to enjoy what I desperately sought in youth, *before* they make decisions affecting them for the rest of their lives. Together, we’ll explore:

- The Road to Your Greatest Impact on the World.
- Assuring Confident Moral Action with a *Natural* 4-step Process.
- Protecting Yourself in Life with an almost *Clairvoyant* Understanding of Others.
- Scrutinizing Religious Interpretations: *Do They Have it Right?*
- The Quickest Way to *Reverse* America’s Moral Decline.
- *Reuniting* Mankind by Discovering the Moral Bridge Between Us All.

If we truly want internal peace and world harmony, it’s our similarities we must look to expand. Explore this advance with me, and together we can help restore morality to the constructive, life-shaping tool it was meant to be.

Thank you for your consideration,

Ronald E. Springer
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"The closer we get to practicing the structures nature intended, the healthier we are psychologically."

Author/Philosopher
Ronald E. Springer



"I wish you well with your book as with the adventure to morality in our world today."

--Charlton Heston

"Ronald E. Springer... carries an influence that will stop you in your tracks. This man is a real thinker, when he speaks his passion and message is captivating."

Marta Fox, Speaker and Relationship Coach

